CHIARA MERLOTTI MOTT

EXPERIENCE

8/2020 – Present	*Envision Media* *Remote*	**GRAPHIC DESIGNER** Responsible for the design of interactive presentations and e-marketing materials, such as one-pagers, at-a-glances, solution overviews, and e-books. Online experience includes banner ad campaigns, infographics, and web-based games.
5/2019 – 4/2020	*Marcus & Millichap* *Calabasas, CA*	**ASSOCIATE GRAPHIC DESIGNER** Responsible for the design of print material including 65-100 page booklets, brochures, flyers, postcards, as well as infographics, site plans, floor plans, maps, and landing pages.
4/2017 – 5/2019	*Rodeo Realty, Inc.* *Calabasas, CA*	**GRAPHIC DESIGNER** Responsible for the design of promotional packaging, booklets and pamphlets, postcards and handouts, presentations, business cards and identity packages.
9/2002 – Present		**FREELANCE GRAPHIC DESIGNER** (on-site /off-site) Responsible for the creative direction, design and implementation of web sites, mobile applications, integrated marketing, identity systems, and instructional graphics.
6/1995 – 5/2000	*US Interactive, Inc.* *[formerly Digital Evolution, Inc.]* *Brentwood, CA*	**CREATIVE DIRECTOR** Responsible for the overall creative direction, design and implementation of web sites, corporate intranets, corporate extranets, business applications, CD-Roms, and stand-alone kiosks. Managerial responsibilities include hiring of full-time and freelance personnel, employee evaluations and reviews, quality control, resource allocation, departmental budgeting, and purchasing recommendations.
1/1999 – 8/2001	*University of California, Extension* *Los Angeles, CA*	**INSTRUCTOR** Responsible for teaching and setting the curriculum of three twelve week courses offered by the Design Communication Arts department respectively titled, "Web Site Design", "Typography I", and "Introduction to Computer Graphics".

HONORS.AWARDS

2007		**11th Annual Webby Awards** Official Honoree / www.healthvote.org
2006		**Web Marketing Association WebAward** Non-Profit Standard of Excellence / www.calcasa.org

SPEAKING.ENGAGEMENTS

1/30/1999	*University of California, Extension* *Los Angeles, CA*	**GUEST LECTURER** "How do you get a job in the New Media Arts? Six Stories from teams of new hires and their bosses."
11/4/1998	*University of California* *Los Angeles, CA*	**GUEST LECTURER** "Advanced Interactive Media"

EDUCATION

2002	*Post-Baccalaureate, Painting*	**SAN FRANCISCO ART INSTITUTE** San Francisco, CA
1994	*Computer Graphics*	**UNIVERSITY OF CALIFORNIA, EXTENSION** Los Angeles, CA
1991	*BA, Fine Art, Cum Laude*	**PEPPERDINE UNIVERSITY** Malibu, CA

CLIENT LIST

Seagram America

The Los Angeles Times MCI

Kroger

Chemical Bank

Team One Advertising

McDonald's

Toyota Motor Sales

Mazda

IBM

HealthNet

Microsoft

County of Los Angeles Cisco

adidas America

Intl. Visitors Council of LA

Amgen

SOFTWARE

Adobe Creative Suite

Microsoft Office

FOREIGN LANGUAGES

Italian

French *(conversant)*

REFERENCES AVAILABLE
UPON REQUEST